Crest Oral-B launches award program to recognize ‘Pros in the Profession’

Crest Oral-B is thrilled to recognize professionals who go above and beyond the call of duty daily. With the “Pros in the Profession” contest, Crest Oral-B will reward five deserving dental hygienists, as nominated by their peers, who truly make an impact on patients and for the oral health cause.

From September 2010 to April 2011, nominations can be submitted for dental hygienists by dentists, fellow hygienists, dental assistants, professional colleagues and colleagues explaining why they are a true “Pro.”

In order to be considered for the program, nominees must meet the following:

- Registered dental hygienist with two or more years of practice experience after graduation from dental hygiene school.
- Registered dental hygienist with community service involvement. General volunteer/non-oral health-specific examples welcome, but oral health-related volunteer experience preferred.
- Registered dental hygienist with examples of work that goes above and beyond the call of duty. Examples include: excellent patient relations/special care/retention, involvement in research and/or clinical experience, published work, ability to generate additional business for their practice.
- Registered dental hygienist with additional C.E. credits over state requirements.

Five extraordinary dental hygienists will be selected throughout the year. Winners will receive an award, a VIP all-expense-paid trip to ADHA’s 88th Annual Session in Nashville, Tenn., pampering spa experience and recognition at major conferences throughout the year. Plus a $1,500 monetary prize and an exclusive trip to P&G headquarters!

Nominate a ‘Pro’ online or at the Crest Oral-B booth at upcoming conventions.

For more information about Pros in the Profession, including program criteria and rules and regulations, please visit www.dentalcare.com/prosintheprosession.
Join California Implant Institute

The California Implant Institute was developed in 2001 by Dr. Louie Al-Faraje to provide quality continuing education on the subject of dental implants and related topics using a hands-on approach. As director, Al-Faraje has trained more than 1,000 clinicians in a hands-on, yearly forum of education in implant dentistry. Al-Faraje holds diplomat status at the American Board of Oral Implantology, fellowship status at the American Academy of Implant Dentistry and fellowship status at the International Congress of Oral Implantologists.

The California Implant Institute offers a one-year fellowship program in implant dentistry. This program is made of four sessions designed to provide dentists with practical information that is immediately useful to them, their staff and their patients.

The four sessions combined offer more than 160 hours of lectures, laboratory sessions and live surgical demonstrations.

The goal of the faculty team, which is composed of some of the most respected instructors from the United States and around the world, is to provide you with comprehensive knowledge that will enrich your practice and improve your clinical skills so you can confidently perform predictable, prosthodontically driven implant dentistry.

**Session one topics**

During the first session of this one-year comprehensive hands-on implant training program, the following topics are covered: anatomy, bone physiology, patient evaluation for implant treatment, risk factors, vertical and horizontal spaces of bone management, and bone density, step-by-step implant surgical placement protocols, impression techniques, restorative steps for implant crown and bridge and more.

**Session two topics**

During session two, computer-guided implant placement and restoration using SimPlant® software, immediate-load techniques for single and full-arch cases, biology of osseointegration, miniimplants, bone grafting before, during and after implant placement and pharmacology will be discussed.

Implant prosthodontics for fully edentulous patients, high-water design, bar-overdenture, CAD/CAM designs, etc., will highlight the prosthodontic portion of this session.

**Session three topics**

Advanced implant surgical techniques, such as alveolar ridge expansion with split cortical technique, guided bone regeneration, sinus lift through the osteotomy site and more, are covered in this session.

Hands-on pig jaw workshops using regenerative materials are performed by the class, and there are live surgery demonstrations by faculty. The restorative portion of this session will focus on biomechanical principles, biomaterials and implant occlusion.

**Session four topics**

This session will focus on sinus lift through the lateral window, ramus block graft and chin block graft as well as the J-Bloc grafting procedures. PBF and other advanced bone grafting materials such as rh-BMP2/ACS grafts with titanium mesh.

The final graduation examination and certification ceremony will conclude this comprehensive implant training program.

For more information or to register, please contact Jennifer Bettencourt at (858) 496-0574 or visit www.implanteducation.net.

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**One plus one is three**

EMS packs sub- and supragingival air polishing plus scaling in just one unit

What may appear somewhat paradoxical at first turns out to be rather logical when viewed more closely.

In order to enable the practitioner to perform sub- and supragingival air polishing as well as scaling while using just one unit, EMS in Nyon, Switzerland, once again has demonstrated its commitment to innovation.

With its new Air-Flow Master Piezon, EMS delivers the right tool to each prophylaxis professional from diagnosis to initial treatment and recall. Following the success of the Piezon Master 700—a virtually painless treatment for the patient and very gentle on the gingival epithelium—the new Air-Flow Master Piezon delivers unequalled patient comfort.

Credited with such performance while achieving smooth tooth surfaces, is the linear oscillating action aligned with the tooth surface and delivered by the original Swiss instruments from EMS. Another plus is the optimal visibility of the treatment site due to the new handpieces with an LED light.

**Air-Flow Perio kills biofilm**

The Air-Flow Master Piezon is an effective tool to combat periodontitis or periimplantitis. The professionals at EMS are convinced that they are able to get to the bottom of such harmful deposits, quite literally, thanks to the integrated Original Air-Flow Perio Method. The uniform turbulence of the air-powder mixture and of water in the single-use Perio-Flow nozzle also prevents soft-tissue emphysema.

With no more than two large-capacity powder chambers, the Air-Flow handpiece and the Perio-Flow handpiece act in the supragingival as well as subgingival areas. Magnetically secured to the side of the unit, the handpieces are easy to remove and easy to store following treatment.

"With our new combination unit for air polishing with kinetic energy, Air-Flow Perio and scaling, we want to open up new territory for optimal prophylaxis treatment," noted Torsten Fremerey, managing director of Electro Medical Systems (EMS) in Germany.

For more information, please contact: Electro Medical Systems S.A., Chemin de la Vaupailière 51, CH-1260 Nyon.

Tel.: +41 22 99 64 700

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**Catapult your career as a dental office manager**

The Annual Dental Managers Conference is Oct. 22 and 25, back by popular demand at the fabulous Las Vegas Hilton. This conference is the premier educational and networking event in the country for dental office managers and practice administrators. The two-day event focuses exclusively on dental practice management.

“Our attendees are the best of the best in their field,” said AADOM President Heather Colicchio. “This conference has grown year over year. We are thrilled with the caliber of speakers, attendees and exhibitors that come to our conference.”

Tracks will be offered for both the experienced business manager, as well as novice office managers. In addition to announcing the 2010 Office Manager of the Year, this year will include a pre-conference “Best Practices” workshop facilitated by Katherine Eitel.

The AADOM is also honored to be inducting its charter class of those who have completed the AADOM fellowship program. This ceremony will take place on Saturday, Oct. 23.

Beverly Wilburn, a past attendee stated, “Take your management skills to a higher plateau. If you want to catapult your career as a manager, this conference gives you the tools you need to do just that.”

Dentists agree that sending their office manager to the AADOM conference is a wonderful opportunity to make an investment in the business of their practice. This year’s conference has been approved for up to 9 C.E. credits toward AADOM fellowship.

To learn more or to register, visit www.dentalmanagers.com.

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